Changes in tar activity - chemical and biological experiments have indicated that tars of present-day cigarettes have lower carcinogenicity per gram than tars of 24 years ago. This lowered activity, coupled with reduced total yield per cigarettes, has undoubtedly contributed to a reduction in cancer risk in some populations, as observed in this and other studies.

Wynder E. and Stellman D. Impact of long-term filter cigarette usage on lung and larynx cancer risk: a case-control study. *National Cancer Institute*, Vol. 62, #3, 1979

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